

Zoé Le Squeren

Curriculum Vitae (March 2026)

IAE Lille, University of Lille, France

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RESEARCH INTERESTS

Governance and organization of public services, contract economics, and environmental behavior.

CURRENT POSITION

Assistant Professor (tenured) **2017–present**

University of Lille (IAE Lille, LUMEN)
(including maternity leaves in 2018, 2022, and 2024)

Member of the Chair in Public-Private Partnerships Economics **2013–present**

IAE Paris, Sorbonne Business School

EDUCATION

Ph.D. in Economics and Management **2013–2016**

University Paris 1 Panthéon-Sorbonne
"Politics and public administration: the influence of electoral motives and ideology on the management of local public services"
Supervisor: Prof. Stéphane Saussier
Committee: Prof. Xavier Lecocq (referee), Prof. Brian Silverman (referee), Prof. Didier Chabaud, Prof. Laure Athias (President).

Master's Degree in Empirical and Theoretical Economics **2013**

University Paris 1 Panthéon-Sorbonne, Paris School of Economics

Bachelor's Degree in Economics, with a specialization in Econometrics **2011**

University Paris 1 Panthéon-Sorbonne

PREVIOUS POSITIONS

Assistant Lecturer (ATER) **2016–2017**

University Paris 1 Panthéon-Sorbonne

Research Assistant (3-month internship) **2012**

*ACOSS (Central Agency for Social Security Organizations),
DISEP (Directorate of Statistics, Studies, and Forecasting)*

EXPERIENCES, GRANTS AND RESEARCH CONTRACTS

Research grants

- ITES, University of Lille (€8,000, 2026, 1 year), CRAFT Project (with X. Weppe and D. Zhu)
- LUMEN, University of Lille (€3,000, 2026, 1 year), CRAFT Project (with X. Weppe and D. Zhu)

Research contract

- SODEXO, Chaire EPPP (€40,000, 2017, 3 months), Outsourcing and procurement organization in the hospital sector (with S. Saussier)

Visiting Ph.D. student

- Rotman School of Management, University of Toronto, 2016 (Spring), with J. Oxley and B. Silverman

RESEARCH

PUBLICATIONS

- [1] Le Squeren, Z. (2020). **Plural governance for the management of local public services: An empirical investigation on the French car park industry.** *M@n@gement*, 23(4), 28-43.
- [2] Benabdelkrim, R., Beuve, J., & Le Squeren, Z. (2024). **Understanding concurrent sourcing: Implications for the cost of public service provision.** *Revue d'économie politique*, 134(5), 771-797.
- [3] Beuve, J., Le Squeren, Z., & Moszoro, M. W. (2025). **Ideology beyond elections: Path dependence in local public service provision.** *International Review of Law and Economics*, 84, 106300.

BOOK CHAPTERS

- [1] Beuve, J., Le Lannier, A., & Le Squeren, Z. (2015). **Renégociation des contrats de PPP. Risques et opportunités.** *Economie des Partenariats Public-Privé. Développements théoriques et empiriques.*
- [2] Beuve, J., Le Lannier, A., & Le Squeren, Z. (2018). **Renegotiating PPP contracts: Opportunities and pitfalls.** In *The Economics of Public-Private Partnerships: Theoretical and Empirical Developments* (pp. 135-162). Springer International Publishing.

OTHER PUBLICATIONS

- [1] Le Squeren, Z., & Moore, J. (2017), **Le cycle politique des renégociations de contrats publics,** *Deux-pages de la Chaire EPPP*, vol. 2017-2.
- [2] Le Squeren, Z., Weppe, X., & LECOQ, X. (2020). **Situation d'apprentissage et perception de la continuité pédagogique pendant la crise.** *Le Libellio d'AEGIS*, 16, 31-52.
- [3] Weppe, X., Le Squeren, Z., & Lecocq, X. (2020). **Le métier d'enseignant-chercheur au révélateur de la situation de crise.** *Le Libellio d'AEGIS*, 16(1), 17-32.
- [4] Le Squeren, Z. (2022). **Contrat (de la commande publique).** *Encyclopédie du Management Public*, 183-187.

WORKING PAPERS

- [1] Le Squeren, Z., & Moore, J. **The permeability of public contracts: Empirical evidence from renegotiations in the French car park sector**. *Sorbonne Business School-Chaire EPPP working paper*.
- [2] Beuve, J., & Le Squeren, Z. **When Mayors Blur the Lines: Political Competition and the Design of Local Policies**. *Available at SSRN 5351952*.

WORK IN PROGRESS

- [1] **CRAFT : Connaissances, Représentations et Actions en Faveur de la Transition**, with Xavier Weppe and Dianzhuo Zhu
- [2] **Environmentally friendly labour market**, with Claire Lanvin and Etienne Dagorn

ACADEMIC PRESENTATIONS

2026

- Résidence d'écriture scientifique Transition Sociale et Environnementale, *Campus de la Transition, France (forthcoming)*.

2017

- Society for Institutional and Organizational Economics (**SIOE 2017**), *New York, NY, USA*.

2016

- 7th International Conference on Contracts, Procurement and Public-Private Arrangements *Paris, France*.
- Institutional and Organizational Economics Academy (**IOEA 2016**), *Cargèse, France*.
- Paris-Berkeley Organizational Economics Workshop, *Paris, France*.

2015

- Workshop on the Economics and Management of Public-Private Partnerships: Will Public-Private Partnerships Improve Our Future?, *Venice, Italy*
- 75th Annual Meeting of the Academy of Management (**AOM 2015**), *Vancouver, BC, Canada*.
- 64^{ème} congrès de l'Association Française de Science Économique (**AFSE 2015**), *Rennes, France*.
- 19th Annual Conference of the International Society for New Institutional Economics (**ISNIE 2015**), *Cambridge, MA, USA*.
- 24^{ème} session de l'Association Internationale de Management Stratégique (**AIMS 2015**), *Paris, France*.
- 6th International Conference on Contracts, Procurement and Public-Private Arrangements, *Paris, France*.
- 14th session of the European School on New Institutional Economics (**ESNIE 2015**), *Cargèse, France*.

SUPERVISION AND TEACHING

PH.D. THESIS SUPERVISION

Carla BADER (2021), « *Création des partenariats public-privé dans les pays en voie de développement : une perspective co-évolutionniste* », Ph.D. thesis, University of Lille.

Co-supervision with Prof. Xavier Lecocq.

MASTER'S THESIS SUPERVISION

Supervision of Master's theses in Management (including research and executive tracks), IAE Lille

CURRENT TEACHING (2025–2026), UNIVERSITY OF LILLE (IAE LILLE)

- **Undergraduate level:** Strategy (24 hours); Introduction to Research (18 hours)
- **Graduate level:** Organization Theory (24 hours); Quantitative Methods (12 hours)
- **Executive Education (Master's level):** Problem Solving (12 hours); Quantitative Methods (12 hours)
- **Research-oriented track (Master's level):** Quantitative Methods (36 hours)

PREVIOUS TEACHING (2012–2025)

- PPPs and Politics (Sciences Po Paris)
- Strategy (ESCP Business School)
- Quantitative Methods; Theory of the Firm (IAE Paris – Sorbonne Business School)
- Mathematics; Macroeconomics; European Institutions (University Paris 1 Panthéon-Sorbonne)
- Geopolitics; Management of Innovation (University of Lille – IAE Lille)

ACADEMIC SERVICE

INSTITUTIONAL RESPONSIBILITIES AND SERVICE

- Head of the third-year Bachelor's program in Management (95 students), IAE Lille (since 2020)
- Environmental Transition Coordinator, IAE Lille (since 2023)
- Member of the Organizing and Scientific Committees, AIMS Conference, Lille (2025)

ELECTED AND REPRESENTATIVE POSITIONS

- Elected member of the School Council, IAE Lille (2020-2024)
- PhD representative, GREGOR Laboratory Council, IAE Paris (2014-2017)

REFEREING ACTIVITY

Ad hoc reviewer for *International Review of Law and Economics*, *M@n@gement*, *Revue d'Économie Politique*, *Revue d'Économie Industrielle*, *Strategic Management Journal*