



RedM²²
MIL

SUMMER
SCHOOL

RESEARCH ON
/DIGITAL
/MEDIA
/INFORMATION
LITERACY

Literacies to revamp, repair, rekindle our world

September 6-9, 2022

UCLouvain, Belgium

 UCLouvain

GReMS
Groupe de Recherche
en Médiation des Savoirs

CANADA
RESEARCH
CHAIR

 MEDIA EDUCATION AND
HUMAN RIGHTS

PROGRAM

6th September

7th September

8th September

9th September

9:00

-

10:00

Plenary talk

Shin Mizukoshi

LECL.61

Plenary talk

Manisha Pathak-Shelat

LECL.60

Plenary talk

Pierre Fastréz & Jerry Jacques

LECL.60

10:00

-

10:30

Coffee break

Hall Leclercq

Coffee break

Hall Leclercq

Coffee break

Hall Leclercq

10:30

-

12:30

Parallels workshops 1

Shin Mizukoshi & Thierry De Smedt
LECL.61

Parallels workshops 1

Anne-Sophie Collard & Mariek Vandenberghe
LECL.62

Parallels workshops 3

Manisha Pathak-Shelat & Lara Burton
LECL.51

Parallels workshops 5

Ingrid Mayeur & Jerry Jacques
LECL.60

Parallels workshops 5

Geoffroy Patriarche & Baptiste Campion
LECL.51

12:30

-

14:00

Lunch

D'un Pain à l'Autre

Lunch

D'un Pain à l'Autre

Lunch

D'un Pain à l'Autre

14:00

-

15:00

Plenary talk

Anne Lehmanns

LECL.61

Plenary talk

Donna Alvermann

LECL.60

Experiencing media education activities

In the shoes of an algorithm
Geraldine Wuyckens
Jerry Jacques
LECL.51

15:00

-

15:30

Coffee break

Hall Leclercq

Coffee break

Hall Leclercq

Coffee break

Hall Leclercq

15:30

-

17:30

Parallels workshops 2

Suzanne Kieffer & Armand Claes
LECL.62

Parallels workshops 4

Donna Alvermann & Thibault Philippette
LECL.60

Parallels workshops 4

Pierre Fastréz & Grégoire Lils
LECL.51

16:00 : Welcome

COMU Auditorium e.221

16:30-18:30 : Poster Session

COMU Auditorium e.221

15:30-16:30 : Summer school closing session

LECL.60

Practical information

The summer school will be held at the “Collège Jacques Leclercq” building.



1 : Collège Jacques Leclercq building - *Place Montesquieu 1*

2 : Martin's Agora City Resort Hotel - *Rue de l'Hocaille 1*

3 : Train Station

4 : D'un Pain à l'Autre (for lunch) - *Grand-Rue 16*

5 : COMU Auditorium (Welcome session) - *Ruelle de la Lanterne magique 14*

6 : Louvain House (Convivial Dinner) - *Traverse Comte Yves du Monceau*



Don't hesitate to talk about the event with
[#ReDMIL2022](https://twitter.com/ReDMIL2022) on Twitter

Tuesday 6th September

16:00 – 16:30

| *Welcome – Opening remarks*

📍 COMU Auditorium e.221

Pierre Fastrez,

FNRS Senior Research Associate & Professor at UCLouvain

Jerry Jacques,

Professor at UCLouvain

16:30 – 18:30

| *Poster Session*

📍 COMU Auditorium e.221

The poster session will be held in the Patio (outdoors) of the bâtiment Dupriez or in the Auditorium (indoors), depending of the weather. The objective of this session is to allow all participants to the summer school to gain a shared basic knowledge of the doctoral research work presented in the sessions of September 7-8-9.

The posters will be put on display and each PhD student will be available to answer the questions of the participants regarding their own poster.

18:30

| *Cocktail Hour*

Wednesday 7th September

 Session #1

Theoretical frameworks, research questions and
axiological positions (I)

9:00 – 10:00

Plenary talk

 LECL 61

People's Designing Media Ecology: Toward New Theories of Media Studies and Media Literacy

Shin Mizukoshi (Kansai University)

Shin Mizukoshi has been engaged in activities to explore historically how the social formations of artifacts called media affect people and society and to design their ways of being for the future.

This approach differs from cultural studies that analyze mediated images and messages and sociological and social psychological studies that attempt to demonstrate how they impact people. It can be positioned as design-oriented media research focusing on materials, bodies, spaces, and technologies. For him, media literacy is a “theoretical methodology” of media studies.

In this presentation, Shin Mizukoshi will divide his 25 years of media literacy research into three phases and discuss what he has achieved and what he has failed to achieve in each stage.

First, about the nationwide media literacy project he launched in the 2000s (MELL Project: Media Expression, Learning, and Literacy Project). Second, the digital storytelling and participatory community archive projects (“Media Conté” & “Storyplacing”) in the 2010s. Third, the current media platforms and infrastructure literacy project is deeply connected with a robot and AI.

These three are theoretically correlated, and each project has workshop-styled practices rooted in the cultural conditions of Japan and East Asia. Through this examination, Shin Mizukoshi wants to propose a new theoretical framework for media literacy, “Media Biotope,” and design principles for developing learning programs “Critical Media Practice.”

<https://shinmizukoshi.net>

<https://mediaconte.net>

<https://infra.mediabiotope.com>

10:00 – 10:30

Coffee break



 Hall Leclercq

10:30 – 12:30

Parallels workshops 1

The diverse audiences of literacies

 LECL 61



**Chair : Shin Mizukoshi (Kansai University)
& Thierry De Smedt (UCLouvain)**

Digital technologies, old age and inequalities: technology appropriation trajectories by elder people in La Plata - María del Rosario Guzzo (National University of La Plata)

Informed Citizenship for All: Digital literacy among low-literate adults - Alexander Smit (University of Groningen)

Describing online self-writing activities as a media and digital competence- Esther Haineaux (Université de Namur)

Literacy, health, well-being

 LECL 62

**Chair : Anne-Sophie Collard (UNamur)
& Mariek Vanden Abeele (U Ghent)**

Entertainment Education as communicative strategies on Chinese social media against the infodemic of COVID-19 - Yiheng Wang (Universidad de Cádiz)

Digital wellbeing and design - Timár Borbála (Moholy-Nagy University of Art and Design)

12:30 – 14:00

Lunch



D'un Pain à l'Autre

Session #2

Theoretical frameworks, research questions and axiological positions (2)

14:00 – 15:00

Plenary talk

 LECL 61

Critical thinking education: a pragmatic approach focused on information literacy

Anne Lehmans (Université de Bordeaux)

The theme of critical thinking in education has been very popular in recent years in political and institutional discourse as well as in research, particularly around cognitive sciences which favour quantitative methods and are centered on an individual approach to learning. On the contrary, methods based on the observation and analysis of situations or actions situated in space, in time, and in the course of activities, make it possible to account for the link produced in social interaction and in experience between action, meaning, knowledge and the construction of trust around information, which may qualify culture in a pragmatic perspective. The communication will present some epistemological and axiological stakes of the critical thinking approach and will report on the methods implemented in the field to analyze it.

15:00 – 15:30

Coffee break

 Hall Leclercq

Information, literacies and education

📍 LECL 61

**Chair : Anne Lehmans (Université de Bordeaux)
& Valèria Lirgurgo (UCLouvain)**

Digital info-communication practices in high schools and universities: the case of plagiarism - Alexandra Bally (Université de Lille)

The potential of the archived web for scholarly use - Eveline Vlassenroot (Ghent University)

What are the conditions that support the acquisition of collaborative skills in the language course? - Carole Delforge (Université de Namur)

Literacies and design

📍 LECL 62

**Chair : Suzanne Kieffer (UCLouvain)
& Arnaud Claes (UCLouvain)**

In Silico: Design, Use and Meaning of an Educational App - Gavin Duffy (Deakin University)

Developing digital media from a Freinet curriculum. Pixus: a tool to move forward - Emmanuel Chapeau (Université de Liège)

Using design fiction to develop a critical inquiry method in media education- Géraldine Wuyckens (UCLouvain)

Thursday 8th September

Session #3

Theoretical frameworks, research questions and axiological positions (3) & Research methods and epistemology (1)

9:00 – 10:00

Plenary talk

 LECL 60

Doing Social Media Ethnography: Negotiating Ethical and Methodological Challenges

Manisha Pathak-Shelat (MICA)

Social media offer a rich and complex research environment for ethnographers with its own unique character. It is not either possible or desirable to apply conventional ethnographic techniques to social media environment in a straightforward manner. The presentation brings up some tricky questions and sticky issues that I have experienced during my practice of social media ethnography. These questions and issues raise mainly two kinds of concerns- ethical concerns and methodological concerns. In this presentation I focus on ethical concerns but will also touch upon some methodological concerns because they are not completely separate from each other. I examine three areas of challenges stemming from (1) the nature of social media data (2) privacy and consent online (3) vulnerability of participants and researchers. With a full acknowledgement that these concerns manifest differently in different geo-political and cultural contexts, I discuss some approaches and practices that if not resolve, soften the impact of these challenges.

10:00 – 10:30



Coffee break

 Hall Leclercq

Literacies against misinformation
 LECL 60

**Chair : Camille Tilleul (UCLouvain)
& Thibault Philippette (UCLouvain)**

Professional journalists' role in media and information literacy in French-speaking Switzerland - Julien Perrot (University of Neuchâtel)

Antecedents of Financial Information Literacy and Financial Management Behavior of University Students: Social Cognitive Perspective - Aslam Tabassum University of the Punjab

*Action-research*
 LECL 51

**Chair : Manisha Pathak-Shelat (MICA)
& Lara Burton (UCLouvain)**

Using design fiction to develop a critical inquiry method in media education - Géraldine Wuyckens (UCLouvain)

Developing digital media from a Freinet curriculum. Pixus: a tool to move forward - Emmanuel Chapeau (Université de Liège)

Digital wellbeing and design- Timár Borbála (Moholy-Nagy University of Art and Design)





Session #4

Research methods and epistemology (2)

14:00 – 15:00

Plenary talk



LECL 6o

Cultural Relevancy Matters: Intersection of Methods and Epistemology

Donna Alvermann (University of Georgia)

The focus of this presentation challenges a conversation around historical authenticity in relation to one's choice of research methods and epistemology when studying the cultural relevancy of digital/media/information literacies. Specifically, Donna Alvermann argues the need for researchers to reveal their unexamined assumptions (and thus, potential biases) by questioning the historical authenticity of the very methods they propose to use. Granted, this need calls for an insider-view of how she goes about strategically choosing methods that align with her dual epistemologies. Most recently, this approach has led Donna Alvermann to examine the crossovers (as well as discontinuities) between a theory of critical media literacy and medial posthumanism (e.g., theorizing critical media literacy in a posthuman era). This intersection of methods and epistemology has significance for her work in studying the capacity of critical digital media literacy to disrupt power asymmetries in current social worlds. In structuring this presentation, Donna Alvermann has attended to three distinct steps in applying her strategic approach: first, a visual description of her method and its related conceptual definitions; second, some cultural entanglements (voiced performatively) that she's experienced while searching for so-called historical authenticity; and third, snippets from her research journal that indicate a regard for participants' perspectives.

15:00 – 15:30

Coffee break



Hall Leclercq

Qualitative case study & ethnography LECL 60

**Chair : Donna Alvermann (University of Georgia)
& Thibault Philippette (UCLouvain)**

What are the conditions that support the acquisition of collaborative skills in the language course? – Carole Delforge (Université de Namur)

In Silico: Design, Use and Meaning of an Educational App – Gavin Duffy (Deakin University)

Informed Citizenship for All: Digital literacy among low-literate adults – Alexander Smit (University of Groningen)

Quantitatives approaches LECL 51

**Chair : Pierre Fastrez (UCLouvain)
& Grégoire Lits (UCLouvain)**

The potential of the archived web for scholarly use – Eveline Vlassenroot (Ghent University)

Antecedents of Financial Information Literacy and Financial Management Behavior of University Students: Social Cognitive Perspective– Aslam Tabassum (University of the Punjab)

Friday 9th September ✓



Session #5

Research methods and epistemology (3)

9:00 – 10:00

Plenary talk



LECL 60

Defining and analyzing media literacy competence starting with the observation of media practices: a qualitative approach

Pierre Fastrez & Jerry Jacques (UCLouvain)

With the advent of the digital turn in society, media have permeated every aspect of our lives. Contemporary media experiences commonly blend media production, distribution and reception on a variety of platforms and devices, in a wide range of social spaces, be they public or private, domestic or professional, friendship-based or interest driven, etc. This ever-expanding array of experiences call for new forms of media literacy, and the academic discourses seeking to understand these evolutions require new efforts to conceptualize them. The proposal we develop in this talk stems from the view that new theoretical categories (or revised versions of old categories) need to be built on the fine-grained analysis of what people do with and through new media.

Our ambition is to propose a method to define new media literacy competencies based on the empirical study of new or emergent media practices. Our working hypothesis is that media literacy assessments could, and should, be grounded into qualitative analyses of media practices that adopt an interpretive perspective, integrating the actors' understanding of their lived experience, as well as the motives and norms that orient their courses of action, into the process of theory building.

In this talk, we begin by presenting our theoretical approach to media literacy, which is rooted in the concepts of competence and competent situated action. Next, we present how we seek to address (what we consider to be) the three major challenges related to the definition of media literacy competencies based on the analysis of media practices: the delineation of media practices as an object of study, the process of inferring competencies based on the analysis of practices, and the integration of the actors' perspective into the definition of the normative judgment of what it means to be media literate. While these challenges are primarily methodological, they also come with epistemological and axiological implications, which we also introduce in this talk.

10:00 – 10:30

Coffee break



Hall Leclercq



10:30 – 12:30

Parallels workshops 5

Qualitative and interpretative research methods

 LECL 60

**Chair : Ingrid Mayeur (ULg)
& Jerry Jacques (UCLouvain)**

Describing online self-writing activities as a media and digital competence
- Esther Haineaux (Université de Namur)

Digital technologies, old age and inequalities: technology appropriation trajectories by elder people in La Plata- María del Rosario Guzzo (National University of La Plata)

Professional journalists' role in media and information literacy in French-speaking Switzerland - Julien Perrot (University of Neuchâtel)

Content analysis methods

 LECL 51

**Chair : Geoffroy Patriarche (Université Saint-Louis Bruxelles)
& Baptiste Campion (IHECS)**

Digital info-communication practices in high schools and universities: the case of plagiarism - Alexandra Bally (Université de Lille)

Entertainment Education as communicative strategies on Chinese social media against the infodemic of COVID-19 - Yiheng Wang (Universidad de Cádiz)

12:30 – 14:00

Lunch



D'un Pain à l'Autre



Session #6

Experiencing media education activities

14:00 – 15:30

Parallels activities

Design fiction : let's imagine together the media world of tomorrow

 **LECL 60**

Géraldine Wuyckens (UCLouvain)

Jump into the future and imagine what tomorrow's technologies will look like with design fiction! This workshop invites you to put yourself in the shoes of future inventors, to design prototype technologies and to think about their implications in the imagined future society. No previous knowledge needed to participate in this pen-and-paper activity; only bring your imagination!

In the shoes of an algorithm: become an engineer and create YouTube's new recommendation algorithm.

 **LECL 51**

Jerry Jacques (UCLouvain)

Have you ever dreamed of creating your own recommendation algorithm? This media literacy activity puts you in the shoes of a YouTube engineer who has to create the platform's newest algorithm. In teams, based on data sets, you will have to choose and build the algorithm that best fits your goals. No previous knowledge needed to participate in this pen-and-paper activity.

Summer school closing session

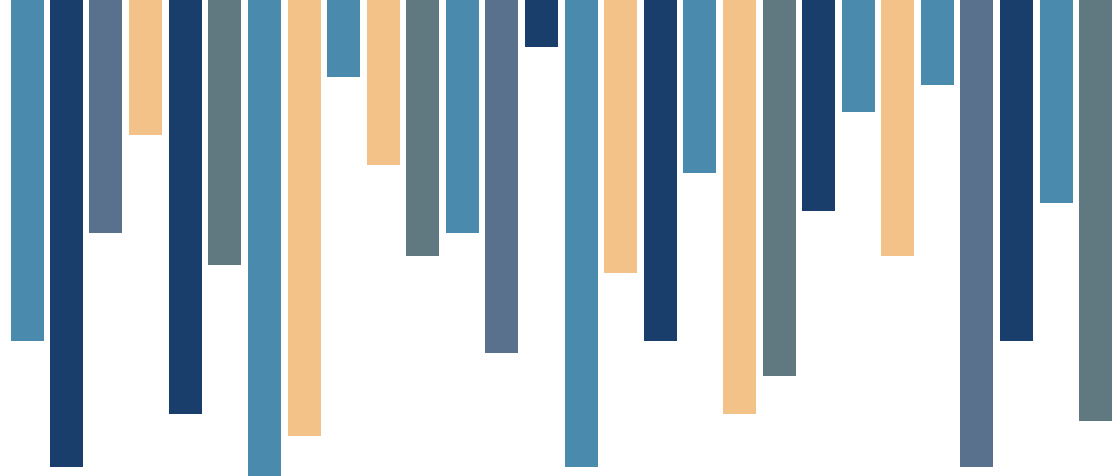
 **LECL 60**

15:30 – 16:00

Plenary debrief

16:00 – 16:30

Concluding remarks



The ReDMIL 2022 doctoral summer school aims at contributing to the convergence between digital, media and information literacy research by bringing together researchers from all three communities, to foster the scientific debate and explore connections between them.

Organizing committee

- Alexandre Brzozowski (UCLouvain)
- Anne-Sophie Collard (UNamur)
- Arnaud Claes (UCLouvain)
- Géraldine Wuyckens (UCLouvain)
- Jerry Jacques (UCLouvain)
- Mathieu Bégin (Université de Sherbrooke)
- Monica Baur (UCLouvain)
- Pierre Fastrez (UCLouvain)
- Thibault Philippette (UCLouvain)

Scientific committee

- Jerry Jacques (UCLouvain)
- Pierre Fastrez (UCLouvain)
- Thibault Philippette (UCLouvain)
- Mathieu Bégin (Université de Sherbrooke)
- Normand Landry (TELUQ)
- Anne-Sophie Collard (UNamur)
- Shin Mizukoshi (Kansai University)
- Manisha Pathak-Shelat (MICA)
- Donna E. Alvermann (University of Georgia)
- Anne Lehmann (University of Bordeaux)

<https://sites.uclouvain.be/redmil/>